

## ORDER



**Fox 30 JAX**

Orders	Order / Rev:	67531	 <b>Fox 30 JAX</b>	
	Alt Order #:	09849738		
	Product Desc:	OBAMA FOR AMERICA		
	Estimate:	2174		
	Flight Dates:	10/23/12 - 10/29/12		
	Original Date / Rev:	10/22/12 / 10/22/12		
	Order Type:	CIA - O		
Agency	Name:	Greer Margolis Mitchell		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1010 Wisconsin Ave	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Obama/D/President		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	Presidential Elections	Order Separation:	00:00:00
	Priority:	P-3	Advertiser External ID:	
	Revenue Codes:	AGY, POL-CAND, GEN	Agency External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	17	\$3,755.00	\$3,191.75
10/29/12	10/29/12	2	\$50.00	\$42.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	17	\$3,755.00	\$3,191.75	0.00
November 2012	2	\$50.00	\$42.50	0.00
<b>Totals</b>	<b>19</b>	<b>\$3,805.00</b>	<b>\$3,234.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
Fox 30 JAX	15%	\$3,805.00
Market	100%	\$25,366.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	85%	\$21,561.67
WCWJ	0%	\$0.00
WJXT	0%	\$0.00
WJXX	0%	\$0.00
WTEV	0%	\$0.00
WTLV	0%	\$0.00

Order / Rev: 67531  
 Alt Order #: 09849738  
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 2174

Fox 30 JAX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
E 2	WAWS	10/23/12	10/29/12	Action News @ 6a Action News @ 6a	CM	6:00 AM-7:00 AM	MTWTF--	:30	2	\$25.00	P-3	0.00	NM	2	\$50.00											
ACTION NEWS AT 6AM																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/23/12	10/29/12	MTWTF--	2	\$25.00	0.00																					
E 3	WAWS	10/23/12	10/29/12	Action News @ 7a Action News @ 7a	CM	7:00 AM-8:00 AM	MTWTF--	:30	2	\$25.00	P-3	0.00	NM	2	\$50.00											
FOX MORNING ACTION NWS																										
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Week: 10/23/12	10/29/12	MTWTF--	2	\$25.00	0.00																					
4	WAWS	10/23/12	10/29/12	Action News @ 8a Action News @ 8a	CM	8:00 AM-9:00 AM	MTWTF--	:30	2	\$25.00	P-3	0.00	NM	2	\$50.00											
FOR MORNING ACTION NWS																										
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Week: 10/23/12	10/29/12	MTWTF--	2	\$25.00	0.00																					
E 5	WAWS	10/28/12	10/28/12	Su 11a-12p Su 11a-12p	CM	11:00 AM-12:00 PM	-----S	:30	1	\$70.00	P-3	0.00	NM	1	\$70.00											
FOX NEWS SUNDAY																										
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Week: 10/22/12	10/28/12	-----S	1	\$70.00	0.00																					
E 6	WAWS	10/23/12	10/29/12	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	MTWTF--	:30	2	\$80.00	P-3	0.00	NM	2	\$160.00											
FAMILY FEUD																										
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Week: 10/23/12	10/29/12	MTWTF--	2	\$80.00	0.00																					
7	WAWS	10/23/12	10/29/12	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	MTWTF--	:30	2	\$80.00	P-3	0.00	NM	2	\$160.00											
HOW I MET YOUR MOTHER																										
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Week: 10/23/12	10/29/12	MTWTF--	2	\$80.00	0.00																					
E 8	WAWS	10/25/12	10/25/12	X Factor X Factor	CM	8:00 PM-9:00 PM	---T---	:30	1	\$675.00	P-3	0.00	NM	1	\$675.00											
X FACTOR																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	---T---	1	\$675.00	0.00																					
E 9	WAWS	10/23/12	10/29/12	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	PIMTWTFS	:30	2	\$280.00	P-3	0.00	NM	2	\$560.00											
ACTION NEWS @ 10PM																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/23/12	10/29/12	MTWTFS	2	\$280.00	0.00																					
E 10	WAWS	10/23/12	10/29/12	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PM	PIMTWTFS	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00											
ACTION NEWS @ 1030PM																										
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Week: 10/23/12	10/29/12	MTWTFS	2	\$150.00	0.00																					
E 11	WAWS	10/28/12	10/28/12	NFL 4p Doubleheader NFL 4p Doubleheader	CM	4:00 PM-8:00 PM	-----S	:30	1	\$1,700.00	P-3	0.00	NM	1	\$1,700.00											
NFL ON FOX GAME 2																										
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Totals 19 \$3,805.00